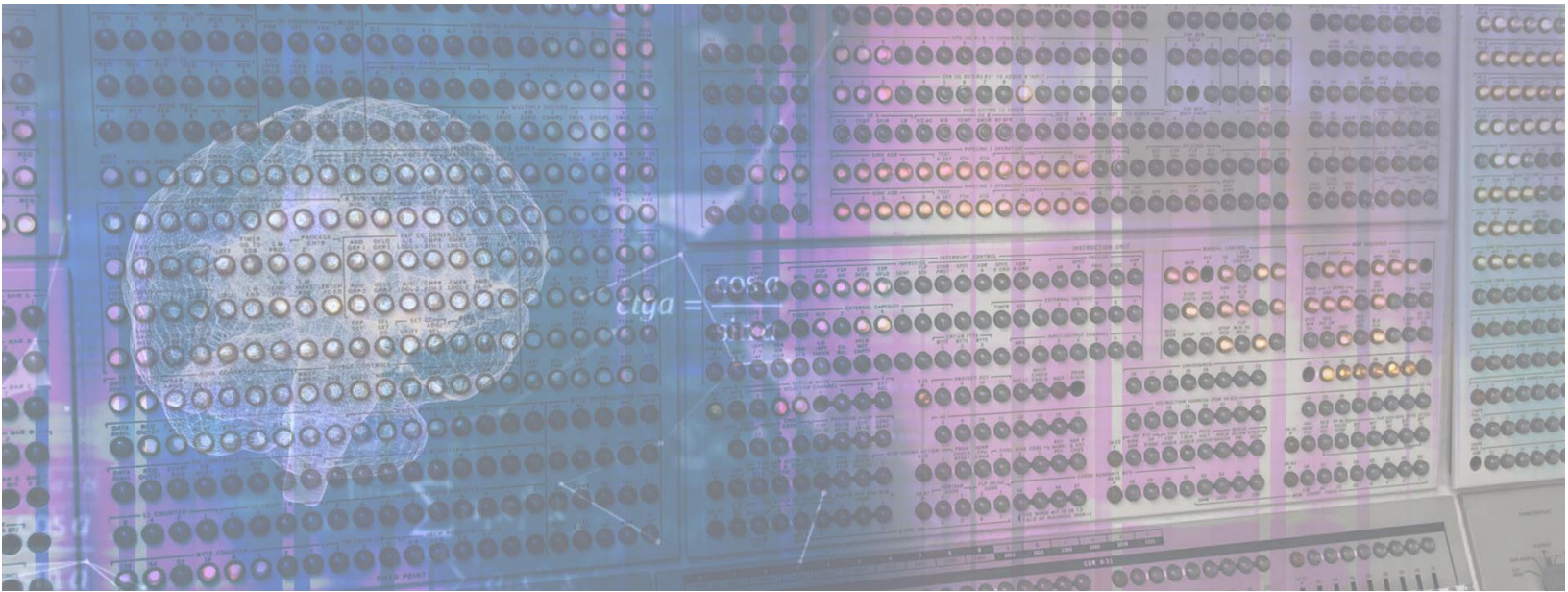




IntellyxTM



Unifying Data and AI Governance

The Key to Successful AI Implementations

*An Intellyx BrainBlog for Trust3 AI
by Jason Bloomberg, Managing Director
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The success or failure of scaling any data or AI initiative, more than any other factor, depends upon one thing.

Secure and governed data.

Traditional governance often fails to prevent data quality issues, and low-quality data cascades into low-quality results – the familiar ‘garbage in, garbage out’ maxim dating back to Babbage.

Data quality, however, is only part of the challenge. Organizations must also control their data – who accesses it, how they use it, when they can update it – and even where they put it. As enterprises deploy AI agents, this control becomes even more important.

In other words, they need a unified data and AI governance solution to successfully scale their AI initiatives.



Trust3 AI: data and AI governance innovator

Trust3 AI has been one of the pioneers in the data access governance market. Under its previous name Privacera, the company focused its data governance offering on data discovery, distributed policy enforcement, auditing and reporting across multiple cloud-based data sources, as well as fine-grained access control.

Privacera has now rebranded as Trust3 AI, rebuilding its offering as an agentic platform for the AI era with a renewed focus on unified governance for enterprise data and AI.

This reinvention enables its platform (also called Trust3 AI) to address the challenges of fragmented governance across data infrastructure, cloud deployments, AI agents, and the exploding list of AI tools on the market.

Data governance: key to AI governance

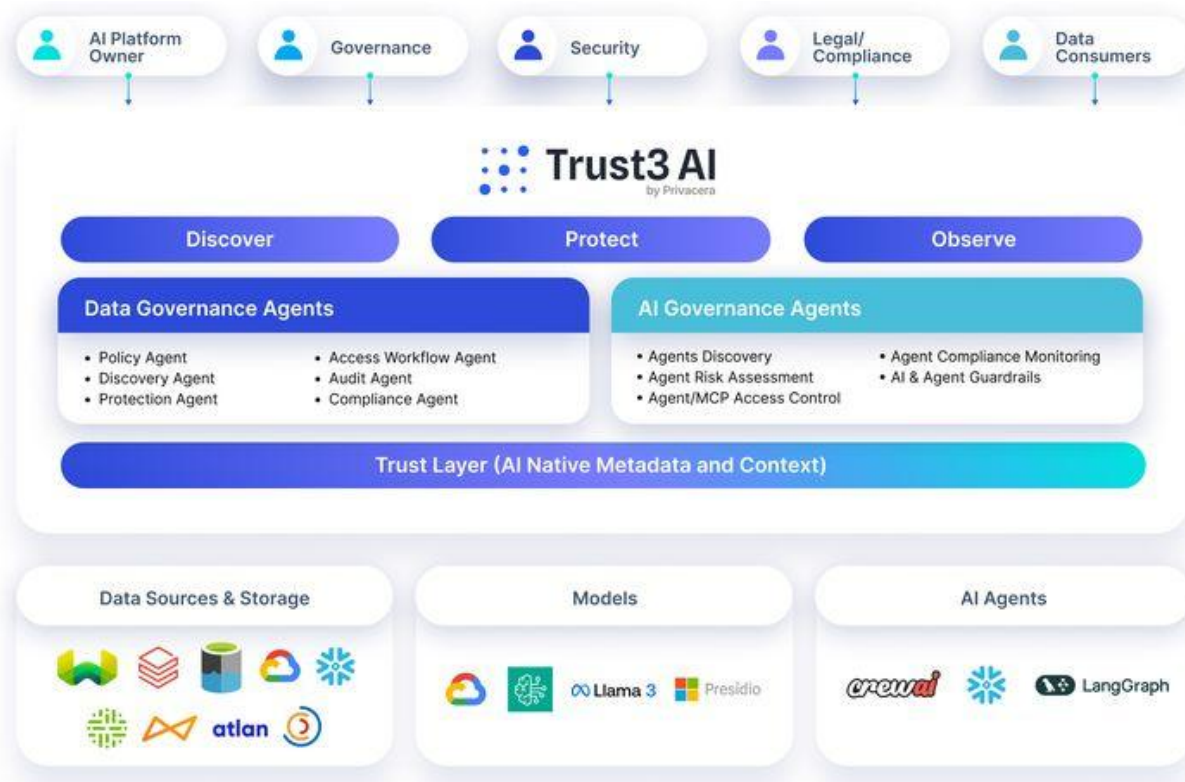
Data governance is the key to AI governance, and AI governance is essential for success with any agentic AI initiative.

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Nevertheless, few enterprises have implemented data governance effectively, and as a result, they struggle with the more difficult challenges of AI governance – leading to slowed AI initiatives or projects stuck in the pilot or proof of concept stages.

To address these challenges, Trust3 AI provides a unified trust layer that unifies data and AI governance as well as security and compliance into a single platform.

This platform connects data discovery, data policies, and access management for AI agents and applications across complex, hybrid environments as well as modern, cloud-based data platforms.



The Trust3 AI Architecture (source: Trust3 AI)

Integral to the Trust3 AI platform are automated trust agents that discover data, generate policies with natural language processing (NLP), enforce governance guardrails in real-time, and monitor data access as well as agentic AI behavior.

The benefits of governing both data and AI together are undeniably powerful. With Trust3 AI, enterprises can achieve improved visibility, consistency, and control across diverse enterprise systems while reducing risk.

Without the comprehensive unified governance that Trust3 AI provides, however, enterprises will continue to struggle to deploy autonomous AI agents securely and at scale.



At the heart of Trust3 AI: the metadata and relationship graph

At the core of the Trust3 AI platform is a metadata and relationship graph that provides unified data intelligence across data context, users, and policies.

This graph pulls together the diverse threads of data and AI governance, giving organizations a connected, comprehensive view of their entire data landscape, including data assets and relevant policies.

It also unifies metadata ingestion for rapid ramp up, including various existing data sources, catalogs, and BI tools, as well as modern AI tools like Google Gemini and Anthropic Claude.

It then tags, classifies, and enriches data assets with domain and sensitivity context, providing greater insight into specific data and AI governance concerns by enabling end-to-end observability into data movement and lineage.

With Trust3 AI, organizations can also perform impact and dependency analyses before making changes to policies. They can not only discover data assets but also understand dependencies and thus enforce data and AI governance across the organization.

Trust3 AI supports AI governance as an enabler of innovation, not simply for compliance with relevant regulatory frameworks.



Bringing together data and AI governance in a unified governance fabric

Trust3 AI focuses on comprehensive data and AI governance. Furthermore, the platform supports AI governance as an enabler of innovation, not simply for compliance with relevant regulatory frameworks.

For Trust3 AI, LLMs, vector databases, and various AI platforms can all provide metadata to the Trust3 AI platform as it unifies data and AI governance across these and other data sources.

Trust3 AI then supports various data consumers by providing comprehensive governance to data owners, security and compliance tools, and corporate data platforms – as well as all AI-based applications the organization uses.

This 'many inputs/many outputs' approach is why we characterize Trust3 AI as a *unified governance fabric*, as it delivers more than governance of either AI inputs or AI outputs alone.

The Intellyx take

As a result of this unified approach, Trust3 AI offers important differentiators from other AI governance products on the market.

First, by focusing on data governance, the platform provides more comprehensive governance than tools that focus solely on AI governance.

Second, by considering AI to be among the many data sources as well as consumers of data, Trust3 AI lives up to its status as a unified governance fabric – a status that competitors struggle to match.

There is more to the Trust3 AI story, including the platform's support for the Model Context Protocol (MCP), which we'll cover in the next two articles in this series.



About the Author



Jason Bloomberg is the founder and managing director of enterprise IT industry analysis firm Intellyx BV. He is a leading IT industry analyst, author, keynote speaker, and globally recognized expert on multiple disruptive trends in enterprise technology and digital transformation.

Mr. Bloomberg advises, writes, and speaks on a diverse set of topics, including artificial intelligence, cloud native computing, cybersecurity, and legacy modernization. He currently writes for SiliconANGLE, The New Stack, CIO, and other publications, and he is the author or coauthor of five books.

About Intellyx

Intellyx is the first and only industry analysis, advisory, and training firm focused on customer-driven, technology-empowered digital transformation for the enterprise. Covering every angle of enterprise IT from mainframes to cloud, process automation to artificial intelligence, our broad focus across technologies allows business executives and IT professionals to connect the dots on disruptive trends. Read and learn more at www.intellyx.com.



About Trust3 AI

Trust3 AI, formerly known as Privacera, provides a unified data and AI access governance platform that secures data across cloud services and on-premises environments – including modern AI tools, such as Gemini, Anthropic. Trusted by leading enterprises, Trust3 AI empowers organizations to balance seamless data access with strict security and compliance mandates. For more information, visit www.trust3.ai.



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