

# One Control Plane for Agents & Data in Snowflake

Trust3 AI brings complete visibility, protection, and observability to every Cortex Agent and dataset.

TRUSTED BY

STARBUCKS

INTUIT

AUTODESK

ROBLOX

SAMSUNG

CVS

GENERAL DYNAMICS

## THE PROBLEM

### Role Explosion Hits the Governance Limit

#### Role Explosion

Traditional RBAC was built for static teams. Users, datasets, and AI agents now multiply faster than role management can keep up.

#### Manual Policy Authoring

Writing and maintaining thousands of access policies requires teams most organizations can't staff. Policy drift is inevitable.

#### Classification Sync Gaps

Data classifications in Alation, Collibra, and Horizon don't auto-translate into enforcement. Policies lag weeks behind new tags.

#### AI Compounds the Problem

Cortex Agents, Snowflake Intelligence workflows, and service principals each need governed identities, multiplying access decisions overnight.

**3,000+**

roles in a typical enterprise of 1,000 employees

**73%**

of enterprises have no complete AI agent inventory

**\$294K**

average annual spend on data governance software

*The challenge: Role explosion has outpaced manual governance. Users, datasets, and AI agents generate more access decisions than any team can author, review, or enforce manually.*

## THE SOLUTION

### What Trust3 AI Does

#### PBAC + RBAC Access Control

Layer Purpose-Based Access Control over Snowflake's RBAC and Horizon tags. Apply row filters, column masking, and dynamic scoping at query time. One policy replaces hundreds of roles.

01

#### Agentic Policy Authoring

Write policies in plain English. Governance agents author, classify, and review automatically, keeping policies current as data and users evolve.

02

Catalog Auto-Sync

New classifications in Alation, Collibra, and Horizon trigger the right policies in Snowflake automatically. Governance stays current as data sources multiply.

03

Native DDL Enforcement

Policies compile directly into Snowflake's native row-level security and column masking. Zero proxy hops, zero added latency.

04

Cortex and AI Agent Governance

Same control plane extends to every Cortex Agent, Cortex Analyst query, and Snowflake Intelligence workflow, including shadow AI. Trust Score gates production.

05

Audit-Ready Inventory

Catalogue every user, agent, and decision with identity, purpose, and approvals. One-click evidence packs for EU AI Act, HIPAA, GDPR, and NIST AI RMF. Query it in plain English with GIA.

06



ASK GIA · GOVERNANCE INTELLIGENCE AGENT

Define & enforce access policies across Snowflake in plain English

"Grant Finance Analysts read access to REVENUE tables for Q4 close, expiring January 15."

HOW IT WORKS

Governance From Inventory to Runtime Control

STAGE 01

Discover

Connect natively to Snowflake. Inventory every user, role, data asset, and AI agent, including shadow AI and orphaned permissions.

STAGE 02

Observe

Score every role & agent against 10+ pre-built policy packs (NIST, HIPAA, GDPR, SOX, EU AI Act). Trace every query, prompt, and data access.

STAGE 03

Secure

Compile policies natively into Snowflake's row-level security and column masking. Control access at runtime. Extend to Cortex Agents, MCP, and A2A.

TRUST SCORE SYSTEM

A Composite Rating, Kept Current

Every agent gets a Trust Score across four governance dimensions, updated automatically

Policy Compliance

35%

Adherence to assigned governance policies.

Scope Adherence

25%

Operating within defined boundaries and permissions.

Security Posture

25%

Credential management and access patterns.

Behavioral Baseline

15%

Consistency with learned behavioral patterns.

#### WHO IT'S FOR

## Built for IT, Security, and Compliance



### IT / CIO Office

Unified inventory across every platform instead of fragmented admin consoles. Prove governance posture to the board with a monthly Governance Posture Report.



### CISO / Security

Runtime enforcement blocks violations before they occur. Trust Score surfaces at-risk agents instantly. Preventive controls auditors prefer over detective alerts.



### Compliance & GRC

Continuous policy monitoring with reproducible, timestamped evidence for NIST AI RMF, EU AI Act, GDPR, HIPAA, and SOX audits. Audit-ready at any moment.



### Operations & Platform

Register agents, connect platforms, and manage approval workflows. Trust3 auto-discovers new agents so governance stays current without manual tracking.

#### WHY TRUST3

## Key Differentiators

# 10+

### Governance Agents

A2A workforce orchestrated by GIA. Author policies, classify data, score roles, and surface violations automatically.

[Author](#)[Classify](#)[Score](#)

# 10+

### Data & AI Compliance Packs

Shipped with the product and kept current as standards Evolve.

[NIST](#)[EU AI ACT](#)[GDPR](#)[HIPAA](#)[SOX](#)[+ MORE](#)

# 100%

### Audit Trail Coverage

Every approval, waiver, and violation recorded with its policy evaluation.

[Approvals](#)[Waivers](#)[Violations](#)[Evidence](#)

"By 2027, *60% of firms may fail to realize AI value* due to poor governance."

GARTNER · 2025

**Trust3 AI**

### Built on Privacera Heritage

The only AI governance vendor with production-grade policy enforcement lineage across Snowflake, Databricks, and cloud data platforms.

## Request a Demo

See Trust3 AI governing agents in your stack.

[demo@trust3.ai](mailto:demo@trust3.ai)  
[www.trust3.ai](http://www.trust3.ai)

**Request a Demo →**

\* Based on an internal survey of 437 technology experts.